

## UAL LEVEL 3 EXTENDED DIPLOMA IN DIGITAL GRAPHIC DESIGN

### UNIT 13: PROJECT PROPOSAL AND REALIZATION IN ART & DESIGN FINAL MAJOR PROJECT – RESEARCH PLAN

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### RESEARCH PLAN

#### NARRATIVE –

*I want to research and analyse zines/fanzines, the overall aesthetic, running theme and the content. I will do art zines and music fanzines, particularly if they're focused on a singular band, as this is what my work will be. Articles and write-ups alike about up coming bands would be really useful to research too.*

#### 1. What area/subject matter of am I researching?

**ZINES AND MUSIC BASED FANZINES –  
WRITTEN INTERVIEWS WITH ARTISTS –**

- Ranging from art (which is very broad, photography illustration etc.), music, and fashion. However, what will be of most use to me are the zines and interviews that focus on a single band in depth.
- Interviews with artists/groups such as the ones that feature in 'Bido Lito!' this will give me an insight into how to present a thorough, interesting background of a band.

#### 2. What, specifically, will I be looking at in this area? – or – What will I be analyzing?

- Within 'zines' I will be looking at layout design and composition of all the elements on the page, such as typography, illustration, photography etc.
- If there is any themes running throughout such as colour, monotone, two-tone, font, textures and patterns.
- Within 'fanzines' I'll be looking at the aspects of the band they focus on and which audience this hits. For example, the music or the faces of the band and why.
- From the articles I read I want to analyse the content and the questions that are being asked.

#### 3. What are my aims for conducting this research? – or – What do I want to get out of it?

- From carrying out this research I will gain an understanding of the subject areas people want to hear a band talk about which will make it more interesting for the reader and more relevant.
- I will have a deeper understanding of layout design and have a clear view on an aesthetic style I think works well, each style will display a genre so choose the wrong style and it changes how people see the

band.

- The vital elements that a zine includes will become more apparent.
- General inspiration from existing zines will be very useful to me.