

UAL LEVEL 3 EXTENDED DIPLOMA IN DIGITAL GRAPHIC DESIGN

UNIT 13: PROJECT PROPOSAL AND REALIZATION IN ART & DESIGN FINAL MAJOR PROJECT – RESEARCH PLAN

THE ARTS CENTRE STUDIO: 1-15	NAME: JACK TAYLOR FMP TITLE:
WEEK No:4	DATE: Monday 1 st April

RESEARCH PLAN

PRIMARY-

- My project will be dependent on Primary Research so I will have to plan and organize my time in detail with a strict timetable to follow, and also before I start Primary Research I need to understand the reasons for collecting the research and how I will go about collecting my research

1. What area/subject of matter am I researching?

- *I would like to carry out some primary research via the medium of photography, recordings and sketches.*
- *Sitting in on a recording session would be really good to capture lots of primary source in one go. Like a fly on the wall.*
- *An interview with the band would be really useful to me as this could be another feature of the zine.*
- *It's all about expressing an image of the band and visually a style of music to an audience.*

2. What, specifically, will I be looking at in this area? – or – What will I be analyzing?

- From this primary research, I want source for my fanzine to show the band, they're work. Expressing emotions through the photography is important to me as the fanzine is supposed to document the band and present an image. I want this image to be a care-free, happy feeling.
- Recordings of sayings and conversations the band have would be really useful for me.
- Sketches of patterns and the things I view throughout the time I'm there would be nice. I could use these in the zine or refine them and then include them.
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3. What are my aims for conducting this research? – or – What do I want to get out of it?

- I want to have photographs I can use in my zine.
- They have to be of a quality where they can survive being stand-alone photographs.
- Having source to draw illustrations from would be really useful to me.
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